

Artificial Intelligence Demystified

3-Day Executive Immersion Program | Future Skills Series

PROGRAM CONTEXT

Artificial Intelligence is transforming the way organizations operate, innovate, and compete in the modern economy. From automating repetitive tasks to enabling data-driven decision-making and intelligent customer experiences, AI is becoming a core business capability across industries.

This 3-day executive immersion program is designed as a **high-impact, practical, and industry-oriented learning experience** that equips participants with a strong conceptual foundation, hands-on exposure to modern AI tools, and real-world implementation strategies.

The program blends **AI fundamentals, business applications, automation, productivity systems, prompt engineering, and future-ready AI workflows** to help participants confidently integrate AI into their personal and professional environments.

Whether you are a student, working professional, entrepreneur, or business leader, this program will help you understand not just *what AI is*, but *how to use it effectively*.



AMARDEEP BAJPAI



ATHARAV KUMAR

PROGRAM STRUCTURE

Day 1: Foundations of Artificial Intelligence & Generative AI

Understanding the AI Revolution

- Evolution of AI: From rule-based systems to Generative AI
- Understanding AI, Machine Learning, Deep Learning & Neural Networks
- Key AI terminologies explained in simple language
- Introduction to NLP, Computer Vision, Automation & Predictive AI
- Understanding how AI models work (simplified frameworks)

Business Perspective

- How companies are using AI globally
- AI myths vs reality
- Opportunities and risks of AI adoption
- Future jobs and AI-driven careers

Generative AI & Productivity Tools

- Understanding ChatGPT, Claude, Gemini & conversational AI
- How Large Language Models function
- Writing effective prompts for better outputs
- AI ethics, limitations & responsible usage

Hands-on Practical Sessions

- AI for content creation
- AI for presentations & research
- AI for email writing and communication
- AI for social media & marketing
- AI for productivity enhancement

Tools Covered

- ChatGPT
- Claude
- Gemini
- Perplexity AI
- Canva AI
- Notion AI

Day 2: AI Automation & Workflow Building

AI-Powered Automation Systems

- Introduction to automation systems
- No-code & low-code AI workflows
- Automating repetitive business tasks
- AI workflow optimization strategies
- Connecting multiple AI tools together

Practical Business Use Cases

- HR automation
- Marketing automation
- Customer support workflows
- AI-based reporting systems
- AI-powered research assistants

Hands-on Exposure

- Creating AI workflows
- AI-assisted data organization
- Building automated content pipelines
- AI scheduling & productivity systems
- AI-powered business operations

Tools Covered

- Zapier
- Make.com
- Google AI Tools
- Workflow Automation Platforms
- AI Chrome Extensions
- Notion AI

Day 3: Industry Applications, Projects & Future Roadmap AI Across Industries

- AI in business operations
- AI in finance & analytics
- AI in healthcare & education
- AI in sales & customer experience
- AI in entrepreneurship & startups

Real-World Implementation

- AI implementation strategy
- Building personal AI productivity systems
- AI for professional growth & freelancing
- AI-powered presentation & communication systems

Project & Practical Execution

- Build your own AI-powered workflow
- Create AI-generated business assets
- Learn prompt engineering practically
- Develop an AI implementation mini-project

Q&A and Future Trends

- AI trends for the next 5 years
- Certifications & growth pathways
- Networking & collaboration opportunities
- Open industry Q&A session

TOOLS WHICH YOU WILL USE

- Conversational AI LLMs (ChatGPT, Claude, Gemini)
- AI Research & Analytics Assistants
- AI Presentation & Content Tools
- No-Code/ Low-Code Automation Platforms
- AI Productivity Systems
- Workflow Automation Tools
- AI Writing & Design Assistants
- AI Data Organization Tools

WHAT YOU WILL DO

- Automate repetitive business tasks
- Build AI-powered workflows
- Accelerate research and presentation creation
- Develop a personal AI productivity system
- Create AI-generated business assets
- Learn prompt engineering practically
- Use AI for industry-specific applications
- Build your own AI implementation project

TAKEAWAYS (REAL OUTPUTS)

By the end of the program, participants will have:

- 1 AI-generated project (based on personal or business use case)
- Ready-to-use AI prompts & templates
- AI workflow systems for daily usage
- Practical understanding of AI tools & automation
- Hands-on experience with AI platforms
- AI productivity toolkit
- AI implementation strategy framework
- Completion certificate

WHO SHOULD JOIN

- ✓ Students
- ✓ Working Professionals
- ✓ Entrepreneurs
- ✓ Business Owners
- ✓ Freelancers
- ✓ Marketing & Sales Professionals
- ✓ HR & Operations Teams
- ✓ Anyone interested in AI & Future Skills

Limited Seats Available!

Duration: 3 Days
Price: 500 OMR

Target Audience: Students, Professionals, Entrepreneurs
Batch Size: 50-100 Participants

Organised by : Webisdom

Presented by : Industry Experts